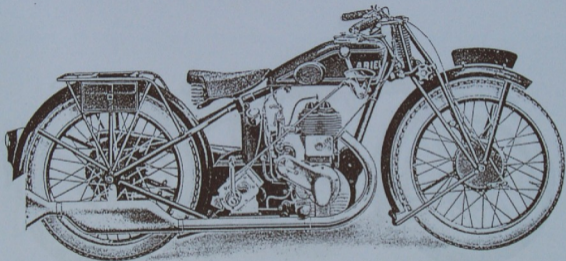


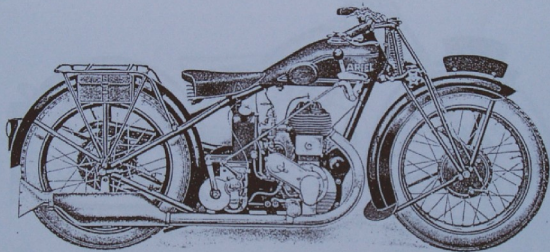


550 c.c. STANDARD SIDE VALVE
MODEL A



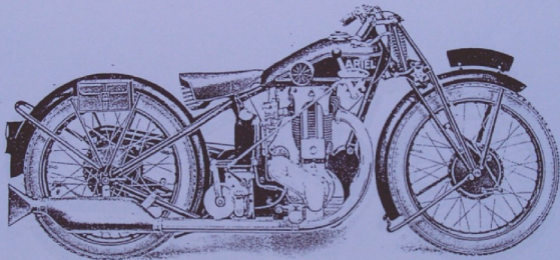
£44.0 or first payment of £11 HIRE
PURCHASE

550 c.c. DE LUXE SIDE VALVE
MODEL B



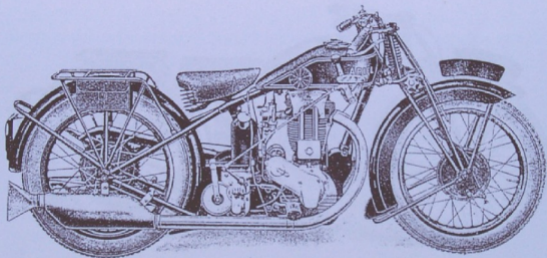
£46.10 or first payment of £11.12.6 ^{HIRE} PURCHASE

500 c.c. O.H.V. Two Port STANDARD
MODEL E



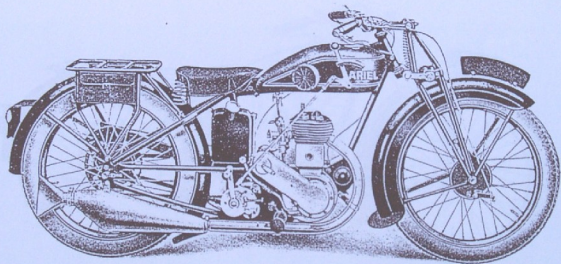
£47.10 or first payment of £11.15 HIRE
PURCHASE

500 c.c. O.H.V. Two Port DE LUXE
MODEL F



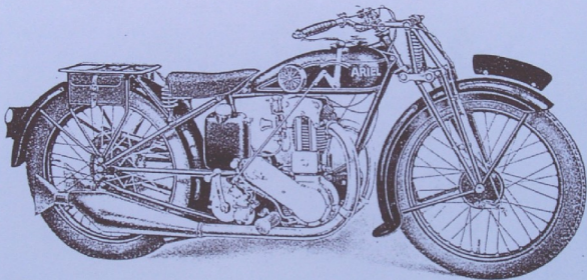
£50.0 or first payment of £12.10 ^{HIRE} PURCHASE

250 c.c. SIDE VALVE DE LUXE
MODEL LB



£36.0 or first payment of £9 ^{HIRE} PURCHASE

250 c.c. O.H.V. Two Port DE LUXE
MODEL LF

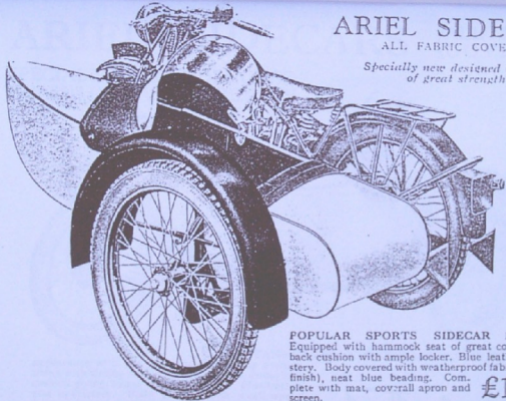


£38.10 or first payment of £9.12.6 ^{HIRE} PURCHASE

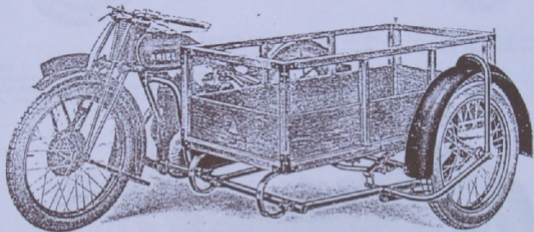
ARIEL SIDECARS

ALL FABRIC COVERED

*Specially new designed Chassis
of great strength*



POPULAR SPORTS SIDECAR MODEL Q.
Equipped with hammock seat of great comfort, padded back cushion with ample locker. Blue leatherette upholstery. Body covered with weatherproof fabric (aluminium finish), neat blue beading. Complete with mat, coverall apron and screen. **£13.10**

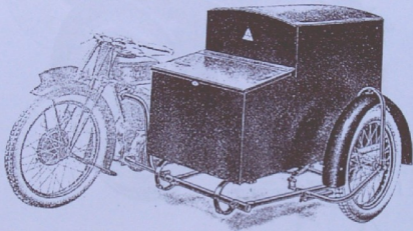


MODEL Y

The Float is suitable for goods too bulky for the closed type of Van and is ideal for Tradesmen requiring cheap and rapid transport for bulky goods. Length, 4ft. 8 $\frac{1}{2}$ in. Width 2ft. 3in. Height of sides, 1ft. 5in. Sides boarded, 7in. Lettering on Float according to customers' own requirements at an extra charge.

£22 . 10

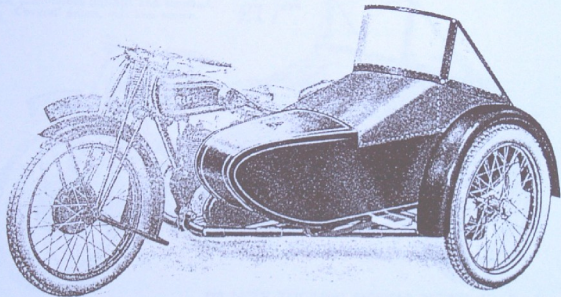
THE TRADESMAN



MODEL Z

The Van is ideal for light merchandise needing protection from weather and is capable of carrying a load of 2½ cwt. Length, 4ft. 7in. Width, 2ft. 3in. Height, 2ft. 8¼in. Carrying capacity 17 cu. ft. Lettering on Van according to customers' own requirements at an extra charge.

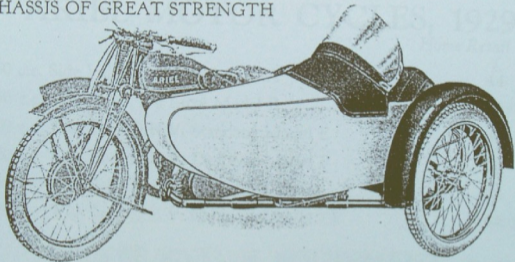
£22 . 10



POPULAR TOURING SIDECAR MODEL R. Equipped with
access to spacious locker. Mottled brown leatherette
upholstery. Body covered with weatherproof black fabric
neatly lined in gold. Complete with
mat, coverall apron, step and screen. **£13.10**

ARIEL SIDECARS (ALL FABRIC COVERED)

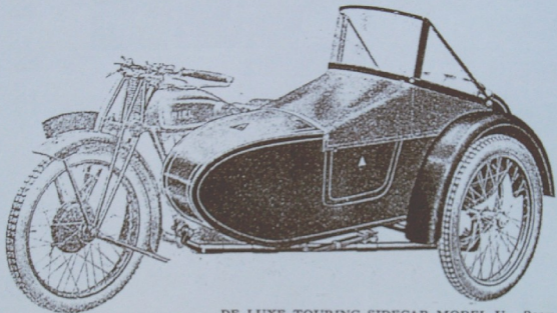
SPECIALLY NEW DESIGNED CHASSIS OF GREAT STRENGTH



STANDARD SPORTS SIDECAR MODEL T. Of noble

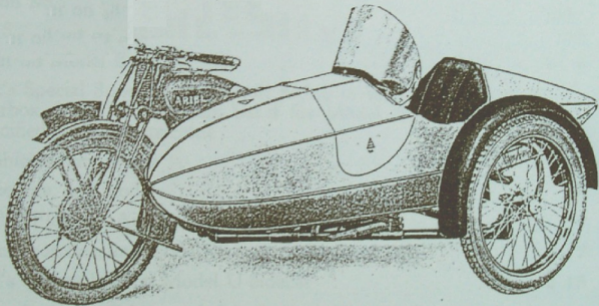
appearance with low and protected riding position, fitted with sliding spring seating cushion, swing back cushion giving access to large locker. Blue leatherette upholstery. Body covered with weatherproof fabric (aluminium finish) and blue bead. Coverall apron, mat and screen.

£17



DE LUXE TOURING SIDECAR MODEL U. Roomy sidecar with spring seating cushion over well compartment. Swing back cushion allowing access to large locker. Comfortable arm rests. Hinged door with map pocket. Mottled brown leatherette upholstery. Body covered with weatherproof black fabric neatly lined in gold. Coverall apron, mat and wind-screen. This model can be supplied with Child's Dickey Seat (*see list of extras*).

£18 . 0



SUPER SPORTS SIDECAR MODEL V. Torpedo shaped body of large dimensions. Spring seating cushion. Swing back cushion giving access to large compartment at rear. Blue leatherette upholstery. Body finished with weatherproof fabric (aluminium finish) and blue beading. Mat, coverall apron and wind screen

£22.10